



<https://www.mindfieldresources.com/jobs/position/product-manager-saudi-arabia/>

Product Manager

Description

The role would be responsible for contributing in developing & implementing the under designated brand strategy by providing market analysis, search for global retail trends and monitor competition. Have the life cycle of the product introduced and a plan to achieve the desired profits. Maintain the brand image of the product. Will work collaboratively with the Marketing and Business Development Team. Forecast the market situations and make the pricing strategies.

Qualifications

3-5 years of Brand Management experience preferably in Telecom or FMCG environment being responsible for marketing activities. Bachelor's Degree in Business related preferably Marketing Major. Strong planning, analytical and communication skills required. Excellent Presentation skills and a team player. Energetic and passionate about work. Deep understanding of the markets and products. Fluent in English and Arabic. Preference would be given to candidates with Transferable Iqama.

A name to reckon with in the Retail industry. They are on a very interesting trajectory with aggressive expansion on the cards brings the need to have a steady hand at the helm to deliver to the business objectives.

Employment Type

Full-Time Regular

Job Location

Jeddah

Date posted

July 25, 2019