



<https://www.mindfieldresources.com/jobs/position/commercial-executive-director-search-firms-dubai/>

Commercial Director

Description

You would be leading on the sales, operating budgets, developing and execution of the business plan. Manage sales activities which includes efficient and effective Marketing activities, promotions management and effective distribution of the manufactured product to the market. Developing a growth strategy to increase market shares, new business opportunities, controlling sales budgets and profit targets and grow the revenue ahead of sales. Growing Revenue ahead of Sales. Develop and implement across the market strategy for aggressive growth in Volume, Market Share and NSR. drive and improve performance efficiency & effectiveness. Business Plan: Follow up on the business plan enablers – sales, budget tracking, market shares, pricing (NSR), distribution milestones, special plans (acceleration plans) and other agreed KPIs. People & Talent Management: Retention, Performance Management and Development of People. Lead Revenue Growth Management pillars .

Qualifications

#womeninleadership ...our client is looking to drive gender diversity and would welcome ladies with extensive sales and marketing experience to be a part of the management team.

Role is open to candidates globally . Prior experience in the GCC is not a must have.

A known name in the consumer goods industry.

Employment Type

Full-Time Regular

Job Location

Manama

Date posted

July 15, 2019