mindfield resources

...making a difference

Program Duration: 3 Days

Number of Participants
Maximum 15 participants per session

For a detailed workshop structure please request here or contact: +9714-3671797

STRATEGIC THINKING & PLANNING

OBJECTIVES:

- Gain clarity on strategic thinking and planning and its benefits and application
- Acquiring the knowledge and skills to apply a disciplined systems approach to developing a strategic plan, and keeping it "alive" with strategic thinking on a daily basis
- Learning from real-life situations for effective application of knowledge and skills
- Understanding the strategic management system, and its context for good strategic thinking

WHAT PARTICIPANTS WILL LEARN:

1. Structured, disciplined and systems approach to developing a strategic plan
2. Importance of strategic thinking for constant review & update of strategic plan to keep ahead of the competition in the market
3. Looking at business scenario from a risk management , competitor analysis and market intelligence etc point of view for future planning

LEARNING METHODOLOGIES:

Learning methodologies will include Case Studies, Group Exercises, Group discussions & Tasks and Business Games.